

Wisconsin Company Wins National Industry Award

(Stevens Point, Wisconsin, January 11, 2011) H&S Protection Systems was recognized with a *2011 Best Practices Award* in the category of *Profit Generating Strategies* during the Electronic Security Association (ESA) Leadership Awards held January 11, 2011 at Cowboys Stadium in Dallas, Texas.

H&S, a long-standing industry leader in electronic security, received the award for their innovative *DNS Monitoring Service* program that provides a cost-effective alternative for customers using remote access to their digital video recorders. *The DNS Monitoring Service* program eliminates the need for costly "Static IP" service to establish a remote connection to view live and recorded video at a protected site. Digital video recorders typically require a static IP address so other computers know where to find them.

"The *DNS Monitoring Service* program was an employee initiative from start to finish. It's a creative solution that adds revenue for the company and saves money for our customers, which is a winning formula. It's a great example of innovative thinking by smart people working directly with our customers," says Steve Garritson, co-owner of H&S.

The 2011 ESA Leadership Awards were presented during the ESA Leadership Summit, held January 10-13 in Irving, Texas. The ESA Leadership Summit delivered four days of high-quality interaction, seminars and meetings to security integration and monitoring companies. Attendees met with forward-thinking vendors, association members and other leading industry players to discover new business opportunities, discuss current issues and pave forward the path of the industry.

H&S Protection Systems is a Wisconsin-based electronic systems integrator with offices in Pewaukee, WI and Stevens Point, WI. The company specializes in access control, video surveillance, electronic security, and fire alarm systems.

"Spring Ahead" means time to "Test and Review" your Alarm System

When everyone "springs ahead" and daylight savings time begins, that means more than just changing the time on your clock, it also means it is time to check your alarm system.

Tips for Checking/Reviewing your Alarm System:

* Check system keypad for any trouble messages or displays.

* Do not attempt to repair your system. Please contact our service department and they can determine if a service call is needed.

* Review your system user guide. If you do not have one, please visit www.hsprotection.net to request a replacement guide. Our service department can email you the replacement user guide.

* Please keep your call list up to date at the monitoring center. The call list is a list of authorized users and contact phone numbers. Please call your local H&S office to check your call list or make any updates.

* A well maintained and properly functioning alarm system will provide maximum security for intrusion and fire protection.

For testing your alarm system please see instructions on the right side of this newsletter.

DMP PANEL TEXTING CAPABILITY

Protect your home, business, and your children. H & S Protection Systems is now installing DMP products as their standard alarm package for home and business needs.

DMP's unique texting capability can be used to let you know when your children arrive home from school. For example, you can have the system send you a text when your son or daughter inputs their alarm code letting you know they are home safely. This feature also lets you arm and disarm the alarm system from any cell phone with texting capability. If you forget to set your alarm, no worries, just send a text from your cell phone telling the system to arm itself!

If you would like to take advantage of the DMP texting feature and/or DMP panel please call your local H & S office to speak with a sales representative for details on DMP product offerings, features, and/or panels or visit our website at www.hsprotection.net.

MEGAPIXEL IP CAMERAS' HAVE AN IMAGE QUALITY ADVANTAGE

If you are struggling with picture quality so poor that little can be learned and no positive identification is possible, then a megapixel network camera system may be just what you need. Megapixel network cameras provide end-users with stark picture clarity and images that can be easily identified.



CCTV Quality



Megapixel Quality

Another great benefit of the megapixel IP network camera is that one megapixel IP network camera covers more than four times the area of a CCTV camera with the same resolution! This means you can replace several CCTV cameras with a single megapixel camera, or many CCTV cameras with one 3.1 megapixel camera.

For a personal demonstration or more information please visit our website at www.hsprotection.net or call your local H & S Protection Systems office.

H & S Protection Systems, Inc. won the National Industry Award from the Electronic Security Association (ESA)

- ✓ Please see press release on the reverse side of this newsletter for more information.

SPRING IS HERE!!!



To Test your Security/Fire System:

- Contact our monitoring center at (800.933.4762) to put your system on test.
- Arm (turn on) your system and activate (1) or more security devices, wait for at least 30 seconds and then disarm (turn off) your system.
- Contact the monitoring center to check system reports and to take the system off test.

901 Clark Street
Stevens Point, WI 54481

715.344.0727 or 800.322.0727

715.344.0728 fax

www.hsprotection.net

Offices:

N8 W22520 Johnson Drive, Unit H
Pewaukee, WI 53186

262.574.7777 or 800.736.8724

262.574.9088 fax

www.hsprotection.net